The Glorious Climax

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(L to R) Kapil Mohan Dhingra-Realty Plus; Vinod Behl-Realty Plus; Kunal Banerjee-M3M; Anil Kumar Sharma-Amrapali Group; Nayan Raheja-Raheja Ananta Singh Raghuvanshi-DLF Home Developers; Neeraj Gulati-Assotech Realty; Deepak Kapoor-Gulshan Homz

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Winners of Realty Plus Excellence Awards 2012-North were felicitated at a rocking event in New Delhi

ealty Plus Excellence Awards (RPEA) 2012 reached a grand crescendo in the national capital with a galaxy of realty stars, luminaries and other stakeholders descending at the mega conclave and awards carnival held at The metropolitan hotel on 21st March, 2012. Cheered by a highly appreciative audience, the high flying winners from the North region received awards for their outstanding contributions and efforts towards bringing about massive and positive changes in the real estate skyline of this region.

Harish Rawat, minister for state for agriculture, food processing & parliamentary affairs and member of parliament, Haridwar constituency was the chief guest at the event. Celebrated as the climactic ceremony of the fourth edition of RPEA 2012, the awards night turned out to be an unforgettable real estate event. Pradeep Tamta, MP, Almora Constituency was the guest of honour at the occasion.

The Awards event was preceded by a conclave on the topic 'Three-point wish-list for Realty 2012', that saw a host of distinguished players from the real estate domain, reflecting their ideas and vision. To name a few, Anil Kumar Sharma, CMD, Amrapali Group, Vineet Relia, COO, SARE Group, Kunal Banerjee, president, M3M, Nayan Raheja, executive director, Raheja Developers. Ananta Raghuvanshi, director, DLF Home Developers, Neeraj Gulati, MD, Assotech Realty, Deepak Kapoor, director, Gulshan Homz and Vinod Behl, editor, Realty Plus, articulated their views on the topic.

The top developers from the Northern region, besides congratulating *Realty Plus* for organising a lovable and unforgettable evening, took a strong line for bringing sea changes in the real estate sector. The conclave, moderated by Kapil Mohan Dhingra, founder-director, *Realty Plus*, saw each speaker fervently taking part in the engaging discussion.

in the engaging discussion. Nayan Raheja voiced his concern at the rising land, steel/cement prices. According to him, the

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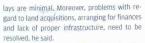
India Media Monitor

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real estate community need not fear a real estate regulator. Rather, the term 'regulator' should better be changed to 'facilitator', so that the mindset associated with a controlling body Deepak Kapoor was of the opinion that the changes. He also advocated the need for tech-

nological upgradation to achieve timely delivery of the projects. He suggested that Realty Plus can publish a column on this aspect. Another of his concerns related to the image of the real estate sector which suffers due to the existence of builder mafia. There is a need for image makeover of the sector, he said calling for collective efforts on the part of developers.

Vinod Behl pointed out the need for raising the bar in terms of manpower and technology. Presently, there is acute shortage of skilled manpower and labour, leading to rise in real estate prices. Industry bodies like CREDAI and NAREDCO should do something about this. Newer and better technologies should be introduced in construction, he said. The sector also suffers from a lack of ethical practices. Developers should take measures to uplift the image of their company and the real estate sector as a whole, Behl added.

Speaking on the occasion, Vinod Behl, Editor, Realty Plus, said, "By organising these awards fourth year in a row, we have sought to provide a prestigious industry platform to recognise the contributions made by developers, property advisors and other industry stakeholders towards the growth of the Indian real estate sector. The RPEA 2012-North is a humble effort on our part to bestow honour and recognition on the region's real estate players for achieving benchmarks for true excellence."

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