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[L to R] Kapil Mohan Dhingra-Realty Plus; Vinod Behl-Realty Plus; Kunal Banerjee-M3M; Anil Kumar Sharma-Amrapali Group; Nayan Raheja-Raheja Ananta Singh Raghuvanshi-DLF Home Developers; Neeraj Gulati-Assotech Realty; Deepak Kapoor-Gulshan Homz

The Glorious Climax

Winners of Realty Plus Excellence Awards 2012-North were felicitated at a rocking event in New Delhi

Realty Plus Excellence Awards (RPEA) 2012 reached a grand crescendo in the national capital with a galaxy of realty stars, luminaries and other stakeholders descending at the mega conclave and awards carnival held at The metropolitan hotel on 21st March, 2012. Cheered by a highly appreciative audience, the high flying winners from the North region received awards for their outstanding contributions and efforts towards bringing about massive and positive changes in the real estate skyline of this region.

Harish Rawat, minister for state for agriculture, food processing & parliamentary affairs

and member of parliament, Haridwar constituency was the chief guest at the event. Celebrated as the climactic ceremony of the fourth edition of RPEA 2012, the awards night turned out to be an unforgettable real estate event. Pradeep Tamta, MP, Almorah Constituency was the guest of honour at the occasion.

The Awards event was preceded by a conclave on the topic 'Three-point wish-list for Realty 2012', that saw a host of distinguished players from the real estate domain, reflecting their ideas and vision. To name a few, Anil Kumar Sharma, CMD, Amrapali Group, Vineet Relia, COO, SARE Group, Kunal Banerjee, president, M3M, Nayan Raheja, executive director, Raheja

Developers, Ananta Raghuvanshi, director, DLF Home Developers, Neeraj Gulati, MD, Assotech Realty, Deepak Kapoor, director, Gulshan Homz and Vinod Behl, editor, *Realty Plus*, articulated their views on the topic.

The top developers from the Northern region, besides congratulating *Realty Plus* for organising a lovable and unforgettable evening, took a strong line for bringing sea changes in the real estate sector. The conclave, moderated by Kapil Mohan Dhingra, founder-director, *Realty Plus*, saw each speaker fervently taking part in the engaging discussion.

Nayan Raheja voiced his concern at the rising land, steel/cement prices. According to him, the

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Developers; Vineet Relia-SARE Group;



Government is pitching for smaller and affordable houses, but what is required is actual implementation of policies. He stressed upon the need for mixed use developments.

Vineet Relia said that liquidity position in

the real estate sector needs to be improved. According to him, the regulator for the real sector will be a positive step, but the Government needs to be supportive, and should not leave everything on the industry alone, rather

it should closely work with the industry.

Neeraj Gulati said that he had only one item on my wish-list, that is, urban planning. He laid stress on having a centralised urban planning body as developers are still struggling with archaic building bylaws. The government should also build proper infrastructure.

Kunal Banerjee appealed to the government to accord industry status on real estate. As for developers, he was of the view that they should extend their contribution in developing social infrastructure like schools, transport, parks and other infrastructure.

Ananta Singh Raghuvanshi sought to make a very different wish: need for simplicity in real estate transactions. According to her, we require a mechanism to make real estate transactions a smooth and simpler affair as real estate is not easy to buy or sell, when compared to other assets classes like gold, stocks etc.

Anil Kumar Sharma emphasised the need for the developers to be more and more transparent, innovative and open to new technologies to avoid project delays. He agreed with the necessity for a real estate regulator but at the same time the government should also provide for speedier clearances for the projects, so that de-

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logical upgradation to achieve timely delivery of the projects. He suggested that Realty Plus can publish a column on this aspect. Another of his concerns related to the image of the real estate sector which suffers due to the existence of builder mafia. There is a need for image makeover of the sector, he said calling for collective efforts on the part of developers.

Vinod Behl pointed out the need for raising the bar in terms of manpower and technology. Presently, there is acute shortage of skilled manpower and labour, leading to rise in real estate prices. Industry bodies like CREDAI and NAREDCO should do something about this. Newer and better technologies should be introduced in construction, he said. The sector also suffers from a lack of ethical practices. Developers should take measures to uplift the image of their company and the real estate sector as a whole, Behl added.

Speaking on the occasion, Vinod Behl, Editor, Realty Plus, said, "By organising these awards fourth year in a row, we have sought to provide a prestigious industry platform to recognise the contributions made by developers, property advisors and other industry stakeholders towards the growth of the Indian real estate sector. The RPEA 2012-North is a humble effort on our part to bestow honour and recognition on the region's real estate players for achieving benchmarks for true excellence."

lays are minimal. Moreover, problems with regard to land acquisitions, arranging for finances and lack of proper infrastructure, need to be resolved, he said.

Deepak Kapoor was of the opinion that the real estate community need not fear a real estate regulator. Rather, the term 'regulator' should better be changed to 'facilitator', so that the mindset associated with a controlling body changes. He also advocated the need for tech-

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WINNERS: REALTY PLUS EXCELLENCE AWARDS 2012 (NORTH)

- **Integrated Township of the Year:** DLF Garden City, Lucknow
- **Affordable Housing of the Year:** Ebony Greens
- **Affordable Housing of the Year:** Ashiana Palm Court
- **Luxury Project of the Year:** Supernova
- **Emerging Developer of the Year-Residential:** Gulshan Homz
- **Best Real Estate Advisory Services Firm of the Year:** Better Option Propmart
- **International Property Consultant of the Year Award:** DTZ International Property Advisers
- **Popular Choice Developer of the Year-Residential:** The 3C Company
- **Lifetime Achievers' Award for Outstanding Contribution to Real Estate:** Navin M Raheja, CMD, Raheja Developers
- **Marketer of the Year:** Honey Katiyal, CEO, Investors Clinic
- **Pathfinders Award for the Most Enterprising Leader:** Pankaj Bansal for M3M Golf Estate
- **Residential Property of the Year:** SARE Homes
- **Industry Choice Developer of the Year-Residential:** Amrapali Group
- **Developer of the Year-Commercial:** Paras Buildtech
- **Developer of the Year-Retail:** Raheja Developers Ltd.
- **Developer of the Year-Residential:** Supertech Ltd.
- **Employer of the Year in Real Estate:** Better Option Propmart



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