

Assotech Realty introduces Multilayer Air Purification System at Assotech Business Cresterra on the eve of World Environment Day

- The offering is the first of its kind in Noida

Noida; 3rd June 2015: Assotech Realty Pvt Ltd a premier developer of Delhi NCR - a pioneer in office space realty and service residence has announced that in view extremely poor quality of air and in the wake of alarming environmental pollution in the NCR region Assotech Realty will be launching a separate tower in Assotech Business Cresterra (ABC), an integrated business park having multi-layered indoor air purification system installed in each office unit. The first phase of the project has been completed with an investment of rupees 300 Crore and the second phase to be completed soon with an investment estimation of rupees 100 Crore.

Assotech Business Cresterra (ABC) a Green Leed Certified project located at sector 135, Noida Expressway, the occupiers of this building will not only have advantages of Green Building Intelligent complex but will also enjoy purified air to breathe and have more efficient workplace that would lead to better productivity.

Air pollution problems in the capital city of India and its adjoining area are becoming legendary, spoken of in the same breath as of Beijing's. According to a **WHO report** recently published described 'Delhi – NCR' as one of the world's most polluted city amongst 1600 cities across the globe, thereby indicating problems related to respiratory system that are hazardous for the eco system.

Speaking on the occasion, **Mr, Neeraj Gulati – Managing Director, Assotech Realty Pvt Ltd**, said "We believe in constantly innovating and offering technically advanced solutions to customers. This is our contribution towards devising meaningful solutions for the ever growing pollution in Delhi NCR region. We will always go the extra mile to create a niche for others in adherence to green norms"

Anticipating the health aspect of the occupants of the Business Park who would spend majority of their time at office thereby, it would be essential for them to breathe and work in a pollution free ambience. As per this deal, the company is focused to spread awareness about cleaning indoor air of airborne pollutants such as allergens, dust, asthma triggers, viruses, bacteria and other airborne contaminants which are hazardous to respiratory system.

The accent is on a modern Business Park amidst the thriving office hub with all the facilities that match the best in the world adhering to the environmental norms. Assotech Realty is in the process of tying up with the company having the most advanced air purification technology.

Assotech Realty always believed in building a better world and ABC will be first of its kind Integrated Business Park, having international level fully air conditioned building, high speed elevators, green building advantages such as zero discharge, water harvesting, solar panels , 2700 Car Parks with special visitors car park and double glazed façade.

About Assotech Realty Pvt. Ltd

Assotech Realty is a leading real estate developer having been delivered over 5 million sq-ft of projects worth \$ 300 million, now consolidating its foothold in the Pan-India real estate market. Assotech Realty's expansion plans on the chain of serviced residences segment, under the brand name of Sandal Suites, a four/five star level offering, has been initiated to spread its wings in other major destinations across India.

Assotech Realty is coming up with a landmark commercial project at Sector 135, Noida Expressway namely Assotech Business Cresterra (ABC), an integrated business park comprising Business Spaces, 4 Star Level Serviced Residences and High Street Retail. As a Green LEED Gold Campus, it boasts of several innovative such as food courts, state of the art gymnasium and spa, amphitheatre, business centre, etc.

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